<table>
<thead>
<tr>
<th><strong>JANUARY</strong></th>
<th><strong>MAY (CONT.)</strong></th>
<th><strong>OCTOBER</strong></th>
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| 22 Young Pros: Bootcamp  
NYC | 7 Salon Series: Consumer Attitudes & Behavior  
NYC  
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NFC |
| **FEBRUARY**     | **JUNE**               | 8 **ARF Events** + Brand Success  
NFC |
| 13 Salon Series: Super Bowl Ad Scores  
NFC | 11 Leadership Lab: Purpose Campaign Do's/Don'ts  
NFC  
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| 25 Leadership Lab: New Media Landscape  
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| 18 Councils: Advertising Creative  
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NYC |
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| 5 Women in Analytics  
CHICAGO | **ANALYTICS**          | 8 Women in Analytics  
NYC |

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