# ARF Events 2020

## January
- **22** Young Pros: Bootcamp
  - NYC

## February
- **13** Salon Series: Super Bowl Ad Scores
  - NYC
- **25** Leadership Lab: New Media Landscape
  - NYC

## March
- **17** Virtual Town Hall
  - Coronavirus
  - Virtual
  - Councils: Advertising Creative
    - Virtual
    - POSTPONED (NEW DATE TBD)
  - Women in Analytics
    - Virtual
    - POSTPONED (NEW DATE TBD)
  - ARF + 35SW
    - Leveraging Human Psychology
    - Virtual
    - POSTPONED (NEW DATE TBD)

## April
- **8** ARF David Ogilvy Awards Gala
  - NYC

## May
- **5** Women in Analytics
  - Virtual
- **7** Salon Series: Navigating the Messy Middle
  - Virtual
  - Young Pros
    - Virtual

## June
- **11** Leadership Lab: Purpose Campaign Do's/Don'ts
  - Virtual
- **16** Salon Series: Shifting Perception of Aging Today
  - Virtual
- **17** Young Pros
  - Virtual

## July
- **28** Shopper+Science
  - CPG & Retail Landscape
  - Chicago
- **29** Women in Analytics
  - Cincinnati
  - Young Pros: Networking Workshop
  - NYC

## August
- **4** Salon Series / Young Pros
  - NYC
- **12** Young Pros
  - San Francisco
  - Sports Marketing+Science
    - Trends & Winning Strategies
  - NYC

## September
- **15** Leadership Lab: Cross-Platform Standards
  - NYC
- **20** Audience+Science
  - Jersey City
  - Social Council Workshop
  - Women in Analytics / Young Pros
  - Great Mind Awards
  - Councils: Cognition
    - NYC
  - Young Pros
    - San Francisco

## October
- **8** ARF David Ogilvy Awards Gala
  - NYC
- **27** The Changing Media Landscape
  - Los Angeles
- **29** ARF + SEQUENT PARTNERS
  - Attribution & Analytics Accelerator 2020
  - NYC

## November
- **12** Salon Series: Influencer Marketing
  - NYC
- **17** Measuring Marketing Effectiveness
  - California
- **19** Mentoring Loft
  - NYC
  - Councils: Analytics
  - NYC
  - Salon Series: Stimulating Creativity
  - NYC
  - Young Pros
  - Chicago

## December
- **8** Young Pros
  - NYC
  - Women in Analytics
  - NYC

Visit the ARF.org for more info on upcoming events & webcasts.

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